



visual skills school
PHOTOGRAPHY & DESIGN COLLEGE



certificate - intensive photography course

Visual Skills School (Pty) Ltd 2011/005518/07
186 Jack Hindon Str, Pretoria North.
Tel: 012 565 5204 Fax: 012 565 5232

Website: www.visualskillsschool.com
Email: info@visualskillsschool.com



mictseta

Authorised by MICTSETA/2011

Member of the Institute of Skills Development
and Quality Assurance (ISQA)

Member of the Institute of Skills Development and Quality Assurance (ISQA)



intensive photography course - introduction

VSS's fully accredited part time ten week photography course leads to a part qualification (SAQA US Certificate), and credits towards a National Certificate: Photography, should you wish to pursue it and turn this into a career.

Photography is but one of the elements of effective visual communication, but it certainly has the most definitive impact on the bigger picture! Making an image is, however, much more than setting your DSLR on "P" and pressing the button...

Cameras and processes have changed radically,
however, photography has not changed!

The science and technique of photography is not something one knows - it is something one learns. Creative photography does not fall from the sky - one has to develop one's imagination, learn composition and proper manipulation of images to achieve the effect that inspires awe and admiration.

This course endeavors to teach you the technical skills, as well as create opportunities for application of these skills in a multitude of genres, including available light, nature, wildlife, photo journalism and studio photography. That is why we do field trips!

Due to potential students having to travel quite a distance for classes we have scheduled this course over 10 weeks:

- one 3 hour lecture one night a week (between Monday and Friday).
- one 1 hour lecture followed by a practical photography session on Saturday or Sunday, this 'weekend' lecture and practical will be presented on both days for students to be able to attend on the day most suitable for him/her. Further self-study (notional) hours are compulsory for successful completion of the SAQA US Certificate.

On successful completion and submission of your Portfolio of Evidence, you will receive the following Competency Certificates:

SAQA US 336114: Use a still camera to capture a range of photographic images

SAQA US 336096: Plan and organise logistical requirements for a photographic brief / assignment.

Students who do not wish to submit a Portfolio of Evidence, will receive a VSS Certificate on submission of a successful Photography Portfolio.



mictseta

Media, Information and Communication Technologies
Sector Education and Training Authority

Accreditation no: ACC/2014/07/3059

Accelerating quality skills towards an information savvy society



certificate - intensive photography course - general information

Course Fees: R4 900.00 Includes full colour handbook, DVDs, grey card, slide ruler, pinhole, all classes, assessment, moderation and certification. Coffee/Tea.

Admission and Equipment:
Computer Literacy is an absolute requirement.
35mm DSLR camera that can shoot in RAW.

Facilities:

Studio, darkroom, digital darkroom (computer room), mounting room with equipment. Studio can be booked at any time by registered students at no additional charge.

Registration:

Completed enrolment form and proof of payment will secure your place on the course (at least one week prior to commencement).





certificate - intensive photography course - curriculum

1. Fundamentals of photography

(EEK 1; 2; 5; 12 & 15)*

Fri Oct 14 1a: Basic photo science. light, and exposure - the Golden Formula. Discuss implementations and creative control applicable to this photography segment.

Self study 1b: Research samples and applications of pinhole photography.

Sat Oct 15 1c: *Theory:* The darkroom
Practical: Set up and take pinhole photo, develop film and make contact print in darkroom.



Andre Victor - pinhole photo



2. The digital camera

(EEK 2; 3; 5; 9 & 15)*

Fri Oct 21 2a: Key DSLR camera features - Buttons and settings. Exposure - speed/time versus aperture. Discuss implementations and creative control applicable to this photography segment.

Self study 2b: Research Rangefinder cameras versus SLR cameras.

Sat Oct 22 2c: *Theory:* Composition, colour and visual communication

Sun Oct 23 2c: *Practical:* Available light shoot on location

3. Lens technology and technique

(EEK 2-4; 12-14 & 15)*

Fri Oct 28 3a: All about lenses: Lens characteristics and selection. Depth of field. Discuss implementations and creative control applicable to this photography segment.

Self study 3b: Watch "National Geography - The Photographers" and discuss your favourite photographer/genre in a written assignment.

Sat Oct 29 3c: *Theory:* Nature photography at nature reserve
Practical: Nature photography at nature reserve



4. Electronic flashlight/strobe

(EEK 1- 4; 12-14 & 15)*

Fri Nov 4 4a: On-Camera Flashes and Studio flashes, applications and science. Discuss implementations and creative control applicable to this photography segment.

Self study 4b: Compare and illustrate differences between flash and available light photography, discuss advantages and disadvantages of each.

Sat Nov 5 4b: *Theory:* Portraiture lighting.
Practical: Creative studio portraiture and lighting

5. Digital platform for photography

(EEK 6-9; 11 & 12)*

Fri Nov 11 5a: Understanding RAW and other file extension. Introduction to Adobe Photoshop Lightroom and file management. Documenting, scanning and filing logistical requirements for safe keeping

Self study 5b: Create 'Image Bank' for source and for export with proper key-wording, preferably on an external hard drive.

Sat Nov 12 5b: *Theory:* Creative Adobe Photoshop Lightroom.
Practical: Post edit and manipulate own work.



*See p4



certificate - intensive photography course - curriculum

6. History of photography as art

(EEK 2-5; 7; 13; 14 & 15)*

Fri Nov 18 6a: History of photography versus history of art with reference to cubism, with emphasis on the creative photographer as an artist. Discuss implementations and creative control applicable to this photography segment.

Self study 6b: Research cubism with reference to work in all art genres.

Sat Nov 19 6c: *Theory:* Creative filters and in-camera manipulation.
Practical: Shoot image in style of early modern artist/photographer of your choice.



7. Macro & close-up photography

(EEK 1- 4; 10; 12-14 & 15)*

Fri Nov 25 7a: Close-up and macro photography- science, flash/strobe and specialised lenses. Table-top white/blackline photography.

Self study 7b: Research and plan food advertisement with applicable sketches.

Sat Nov 26 7b: *Theory:* A look at graphic design - formatting and page layout.
Practical: Food photography for magazine advertisement.

8. Fashion photography

(EEK 1- 5; 12-14 & 15)*

Fri Dec 2 8a: Creative glamour and fashion: Portraiture. Lighting, styling and props. Make up tutorial.

Self study 8b: History of fashion and glamour portraiture. View VSS DVD on this subject and plan contemporary fashion shoot.

Fri Dec 3 8c: *Theory:* Prepare photo equipment an checklist against brief criteria.
Practical: Make-up styling and applied fashion photography on location.



9. Photo journalism

(EEK 1- 5 & 9-15)*

Fri Dec 9 9a: Photojournalism in theory- nature of photojournalism, the history of photojournalism and ethics.

Self study 9b: Discuss ethics of photojournalism with reference to Kevin Carter's 'Vulture Stalking a Child' photo.

Sat Dec 10 9c: *Theory:* Photojournalism in practice- equipment and techniques.
Practical: Real world photo journalism at shanty town and shebeens in rural area.

10. Exhibition

(EEK 1- 15)*

Mid Jan 2017 10a: Digital printing technology processes within the production of digital photographic images.

Self study 10b: Prepare portfolio of photographic images and finalise assignments for completion of Portfolio of Evidence and summative assessment.

Weekend 10c: Present and exhibit photo portfolio at end of course exhibition at VSS.



*See p4



certificate - intensive photography course - curriculum

ESSENTIAL EMBEDDED KNOWLEDGE (EEK):

1. Light sensitive (sensitometry) within the use of a still photographic camera.
2. Lighting techniques for capturing photographic images.
3. Applicable theory of camera anatomy and lenses when capturing still photographic images.
4. Photographic and visual elements and principles.
5. History of photography as an art form when capturing still photographic images.
6. Digital theory when working within a digital photographic environment.
7. Applicable software application for digital production environment.
8. Photographic workflow processes within the:
 - Recording, organizing and filing of documents and information.
 - production of digital photographic images.
9. Digital imaging procedures to capture photographic images in a digital environment.
10. Digital printing technology processes within the production of digital photographic images.
11. Recording, organising and filing of documents and information.
12. Relevant measuring, scientific and chemical procedures when
 - capturing photographic images.
 - planning and organising logistical requirements for a photographic brief.
13. Latest trends, movements and styles for organising logistical requirements of a photographic shoot.
14. Housekeeping and safety procedures within the context of:
 - using still cameras to capture photographic images.
 - planning and organising logistical requirements for a photographic brief.
15. Communication methods:
 - to communicate when capturing photographic images.
 - to communicate the planning and organising logistical requirements for a photographic brief.



UNIT STANDARD ID 336114: USE A STILL CAMERA TO CAPTURE A RANGE OF PHOTOGRAPHIC IMAGES

PURPOSE OF UNIT STANDARD: To enable a learner to be able to capture photographic images with a still camera.

NQF LEVEL: 4

CREDITS: 15

UNIT STANDARD ID 336096: Plan and organise logistical requirements for a photographic brief / assignment

PURPOSE OF UNIT STANDARD:

The purpose of the learning is to enable a learner to plan and organise logistical requirements for a photographic shoot in either an analogue or a digital photographic environment.

NQF LEVEL: 4

CREDITS: 5

These unit standards contributes to the competence of those learners who want to pursue a career in the Photographic sector, and contribute to greater levels of production and quality in this sector. The unit encompasses the development of a schedule for a photographic shoot, planning and organisation needed, and documentation of all logistical arrangements according to a photographic brief determined by a client.

Credited learners are capable of:

- Analysing aims and outcomes of a photographic brief to identify logistical requirements.
- Planning and organising the photographic work schedule according to identified criteria.
- Presenting, evaluating and adjusting a work schedule to plan and organise logistical requirements of a photographic brief.
- Documenting and filing logistical requirements for safe keeping.

PRINCIPLES OF ASSESSMENT: Validity, authenticity, currentness, sufficiency and the process must be fair and consistent.

STUDENT REGISTRATION FORM

PART QUALIFICATION COMPETENCE CERTIFICATE: PHOTOGRAPHY

Instructions for completing this contract:

1. Complete **all sections** of this enrolment contract.

2. E-mail, or deliver by hand this contract to Visual Skills School.

ENSURE THAT THE SIGNATURES ON ALL FORMS ARE THOSE OF THE PERSON RESPONSIBLE FOR THE PAYMENT OF COURSE FEES. Person must have legal capacity.

A. PERSONAL INFORMATION	
1. Surname	
2. First Names	
3. Title	4. Initials
5. Date of Birth	
6. ID or Passport no	7. Home Language
8. Telephone no <i>(Include dial code)</i>	Work
Mobile	
9. Email address	
10. Postal Address	11. Home Address
Postal Code	Postal Code
B. GENERAL INFORMATION	
12. Highest Qualification: _____ Year Completed: _____ Institution: _____	
13. Disability: _____	
14. Special Needs: _____	
C. PROGRAMME DETAILS	
SAQA US ID: 336114: Use a still camera to capture a range of photographic images - 15 credits	
SAQA US ID: 33096: Plan and organise logistical requirements for a photographic brief/assignment - 5 credits	
D. COURSE FEES	
R4 900.00	
VSS BANKING DETAILS: BANK: ABSA BRANCH: 632005 AC TYPE: Current AC NUMBER: 406 7624 782	Signature Student: <div style="border: 1px solid black; height: 40px; width: 100%;"></div>
Signature Parent / Guardian: <div style="border: 1px solid black; height: 40px; width: 100%;"></div>	

