

# CREATIVE

visual skills school

PHOTOGRAPHY & DESIGN COLLEGE



certificate - intensive creative photography course

Visual Skills School (Pty) Ltd 2011/005518/07  
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mictseta

Accredited by MICTSETA/2011

Member of the Quality Council for Trades and Occupations (QCTO)

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## intensive photography course - introduction

VSS's fully accredited part time ten week photography course leads to a part qualification (SAQA US Certificate), and credits towards a National Certificate: Photography, should you wish to pursue it and turn this into a career.

Photography is but one of the elements of effective visual communication, but it certainly has the most definitive impact on the bigger picture! Making an image is, however, much more than setting your DSLR on "P" and pressing the button...

Cameras and processes have changed radically,  
however, photography has not changed!

The science and technique of photography is not something one knows - it is something one learns. Creative photography does not fall from the sky - one has to develop one's imagination, learn composition and proper manipulation of images to achieve the effect that inspires awe and admiration.

This course endeavors to teach you the technical skills, as well as create opportunities for application of these skills in a multitude of genres, including available light, nature, wildlife, photo journalism and studio photography. That is why we do field trips!

Due to potential students having to travel quite a distance for classes we have scheduled this course over 10 weeks apart from final presentation which will be an one-man exhibition:

- one 2 hour lecture Tue. night every week, the same lecture to be repeated on Fri. nights.
- Morning theory followed by a practical photography session on Sat. Sat. class can be repeated/converted to Sunday. Students traveling far can stay over on Fri. night for the Sat class.

**Dates can change to the need of students but must be negotiated.**

Further self-study (notional) hours are compulsory for successful completion of the SAQA US Certificate. Should classes be missed, classes can be repeated/presented mid January 2018.

On successful completion and submission of your Portfolio of Evidence, (including a one-man exhibition) you will receive the following Competency Certificates:  
SAQA US 336114: Use a still camera to capture a range of photographic images  
SAQA US 336096: Plan and organise logistical requirements for a photographic brief / assignment.

Students who do not wish to submit a Portfolio of Evidence, will receive a VSS Certificate on submission of a successful Photography Portfolio.



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Accreditation no: ACC/2014/07/3059

Media, Information and Communication Technologies  
Sector Education and Training Authority

Accelerating quality skills towards an information savvy society



## certificate - intensive photography course - general information

Next course start 27 Oct 2017

**Course Fees:** R4 900.00 Includes full colour handbook, DVDs, grey card, slide ruler, pinhole, all classes, assessment, moderation and certification. Coffee/Tea.

**Admission and Equipment:**

Computer Literacy is an absolute requirement.  
35mm DSLR camera that can shoot in RAW.

**Facilities:**

Studio, darkroom, digital darkroom (computer room), mounting room with equipment. Studio can be booked at any time by registered students at no additional charge.

**Registration:**

Completed enrolment form and proof of payment will secure your place on the course.







# certificate - intensive photography course - curriculum

## Registration 29 January 2018 *Theory:* Composition, colour and visual communication

### 1. Fundamentals of photography

(EEK 1; 2; 5; 12 & 15)\*

1 Feb 1a: Basic photo science. light, and exposure - the Golden Formula. Discuss implementations and creative control applicable to this photography segment.

Self study 1b: Research samples and applications of pinhole photography.

Sat 3 Feb 1c: *Theory:* The darkroom  
*Practical:* Set up and take pinhole photo, develop film and make contact print in darkroom.



Andre Victor - pinhole photo



### 2. The digital camera

(EEK 2; 3; 5; 9 & 15)\*

8 Feb 2a: Key DSLR camera features - Buttons and settings. Exposure - speed/time versus aperture. Discuss implementations and creative control applicable to this photography segment.

Self study 2b: Research Rangefinder cameras versus SLR cameras.

Sun 11 Feb 2c: *Practical:* Available light multi model shoot on location

### 3. Lens technology and technique

(EEK 2-4; 12-14 & 15)\*

Thu 15 Feb All about lenses: Lens characteristics and selection. Depth of field. Discuss implementations and creative control applicable to this photography segment.

Self study 3b: Watch "National Geography - The Photographers" and discuss your favourite photographer/genre in a written assignment.

• Fri 16- 18 Feb 3c: *Practical:* Nature photography at Pilanesberg game reserve



### 4. Digital platform for photography

(EEK 6-9; 11 & 12)\*

Thu 22 Feb 4a: Understanding RAW and other file extension. Introduction to Adobe Photoshop Lightroom and file management. Documenting, scanning and filing logistical requirements for safe keeping

*Theory:* Creative Adobe Photoshop Lightroom.

*Practical:* Post edit and manipulate own work.

Self study 4b: Create 'Image Bank' for source and for export with proper key-wording, preferably on an external hard drive.

Sat 24 Feb 4c: *Theory:* Photoshop.

### 5. Electronic flash/strobe

(EEK 1- 4; 12-14 & 15)\*

Thu 1 Mar 5a: On-Camera Flashes and Studio flashes, applications and science. Discuss implementations and creative control applicable to this photography segment.

Self study 5b: Compare and illustrate differences between flash and available light photography, discuss advantages and disadvantages of each.

Sat 3 Mar 5c: *Theory:* Portraiture lighting.  
*Practical:* Creative studio portraiture and lighting



\*See p4



## certificate - intensive photography course - curriculum

### 6. Fashion/theme photography

(EEK 1- 5; 12-14 & 15)\*

Mon 26 Mar 6a: Creative fashion: Portraiture. Lighting, styling and props. Make up tutorial.

Self study 6b: History of fashion and glamour portraiture. View VSS DVD on this subject and plan contemporary fashion/theme shoot.

Thu 8-11 Mar 6c: Prepare photo equipment and checklist against brief criteria travel to Botshabelo.

*Practical:* Make-up styling and applied fashion photography on location.



### 7. History of photography as art

(EEK 2-5; 7; 13; 14 & 15)\*

Thu 15 Mar 7a: History of photography versus history of art with reference to cubism, with emphasis on the creative photographer as an artist. Discuss implementations and creative control applicable to this photography segment.

Self study 7b: Research cubism with reference to work in all art genres.

Sat Nov 25 7c: *Theory:* Creative filters and in-camera manipulation. *Practical:* Shoot image in style of early modern artist/photographer of your choice.

### 8. Macro & close-up photography

(EEK 1- 4; 10; 12-14 & 15)\*

Thu 22 Mar 8a: Close-up and macro photography- science, flash/strobe and specialised lenses. Table-top white/blackline photography.

Self study 8b: Research and plan food advertisement with applicable sketches.

Sat 24 Mar 8c: *Theory:* A look at graphic design - formatting and page layout.

*Practical:* Food photography for magazine advertisement.



### 9. Photo journalism

(EEK 1- 5 & 9-15)\*

Tue 26 Mar 9a: Photojournalism in theory- nature of photojournalism, the history of photojournalism and ethics.

Self study 9b: Discuss ethics of photojournalism with reference to Kevin Carter's 'Vulture Stalking a Child' photo.

Sun 8 Apr 9c: *Theory:* Photojournalism in practice- equipment and techniques.

*Practical:* Real world photo journalism at shanty town and shebeens in rural area.

### 10. Exhibition

(EEK 1- 15)\*

Prepare portfolio of photographic images and finalise assignments for completion of Portfolio of Evidence and summative assessment.

Present and exhibit photo portfolio at VSS.



\*See p4





## certificate - intensive photography course - curriculum

### ESSENTIAL EMBEDDED KNOWLEDGE (EEK):

1. Light sensitive (sensitometry) within the use of a still photographic camera.
2. Lighting techniques for capturing photographic images.
3. Applicable theory of camera anatomy and lenses when capturing still photographic images.
4. Photographic and visual elements and principles.
5. History of photography as an art form when capturing still photographic images.
6. Digital theory when working within a digital photographic environment.
7. Applicable software application for digital production environment.
8. Photographic workflow processes within the:
  - Recording, organizing and filing of documents and information.
  - production of digital photographic images.
9. Digital imaging procedures to capture photographic images in a digital environment.
10. Digital printing technology processes within the production of digital photographic images.
11. Recording, organising and filing of documents and information.
12. Relevant measuring, scientific and chemical procedures when
  - capturing photographic images.
  - planning and organising logistical requirements for a photographic brief.
13. Latest trends, movements and styles for organising logistical requirements of a photographic shoot.
14. Housekeeping and safety procedures within the context of:
  - using still cameras to capture photographic images.
  - planning and organising logistical requirements for a photographic brief.
15. Communication methods:
  - to communicate when capturing photographic images.
  - to communicate the planning and organising logistical requirements for a photographic brief.



#### UNIT STANDARD ID 336114: USE A STILL CAMERA TO CAPTURE A RANGE OF PHOTOGRAPHIC IMAGES

**PURPOSE OF UNIT STANDARD:** To enable a learner to be able to capture photographic images with a still camera.

**NQF LEVEL:** 4

**CREDITS:** 15

#### UNIT STANDARD ID 336096: Plan and organise logistical requirements for a photographic brief / assignment

##### **PURPOSE OF UNIT STANDARD:**

The purpose of the learning is to enable a learner to plan and organise logistical requirements for a photographic shoot in either an analogue or a digital photographic environment.

**NQF LEVEL:** 4

**CREDITS:** 5

These unit standards contribute to the competence of those learners who want to pursue a career in the Photographic sector, and contribute to greater levels of production and quality in this sector. The unit encompasses the development of a schedule for a photographic shoot, planning and organisation needed, and documentation of all logistical arrangements according to a photographic brief determined by a client.

##### **Credited learners are capable of:**

- Analysing aims and outcomes of a photographic brief to identify logistical requirements.
- Planning and organising the photographic work schedule according to identified criteria.
- Presenting, evaluating and adjusting a work schedule to plan and organise logistical requirements of a photographic brief.
- Documenting and filing logistical requirements for safe keeping.

**PRINCIPLES OF ASSESSMENT:** Validity, authenticity, currentness, sufficiency and the process must be fair and consistent.



# STUDENT ENROLMENT FORM

186 Jack Hindon Str, Pretoria North

Tel: 012-565 5204

E-mail: admission@vsscreative.com

www.vsscreative.com

VSS Reg Doc 02

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## STUDENT REGISTRATION FORM

### PART QUALIFICATION COMPETENCE CERTIFICATE: PHOTOGRAPHY

#### Instructions for completing this contract:

1. Complete **all sections** of this enrolment contract.
2. E-mail, or deliver by hand this contract to Visual Skills School.

ENSURE THAT THE SIGNATURES ON ALL FORMS ARE THOSE OF THE PERSON RESPONSIBLE FOR THE PAYMENT OF COURSE FEES. Person must have legal capacity.

#### A. PERSONAL INFORMATION

1. Surname

2. First Names

3. Title

4. Initials

5. Date of Birth

6. ID or Passport no

7. Home Language \_\_\_\_\_

8. Telephone no Home

Work

(Include dial code)

Mobile

9. Email address

10. Postal Address

Postal Code

11. Home Address

Postal Code

#### B. GENERAL INFORMATION

12. Highest Qualification: \_\_\_\_\_ Year Completed: \_\_\_\_\_ Institution: \_\_\_\_\_

13. Disability: \_\_\_\_\_

14. Special Needs: \_\_\_\_\_

#### C. PROGRAMME DETAILS

**SAQA US ID: 336114: Use a still camera to capture a range of photographic images - 15 credits**

**SAQA US ID: 33096: Plan and organise logistical requirements for a photographic brief/assignment - 5 credits**

#### D. COURSE FEES

R4 900.00

#### VSS BANKING DETAILS:

BANK: ABSA  
 BRANCH: 632005  
 AC TYPE: Current  
 AC NUMBER: 406 7624 782

Signature Student:

Signature Parent / Guardian:



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