

# Creative Photography

Inspiration - Conceptualise - Produce and Present

9-12 November 2018 at;

Ramasibi Lodge, Parow, Cape Town.

Presented by Hein Waschefort [www.heinwaschefort.com](http://www.heinwaschefort.com)

for **VSS Creative Photo and Design College**

(Pty LTD) • Reg No: 2011/005518/07



mictseta

Accreditation no: ACC/2014/07/3059

Media, Information and Communication Technologies  
Sector Education and Training Authority

Accelerating quality skills towards an information savvy society

This course is inspired by Hein Waschefort's latest popular book; *Creative Photography Guide*, and the course leader will be Hein Waschefort.

An intensive theoretical and practical course on:

- References and inspiration looking at the arts.
- To produce a pre-conceptualised image using modern photo-techniques, effects and equipment.
- To present a well conceived image with many tutorials using the latest of Lightroom Photoshop and plug-ins.

This course is also a further step to a recognised part qualification in Photography (a recognised certificate with a number of NQF points will be issued on completion of course and projects).

This course is aimed at inspiring and getting the creative juices flowing by:

- Examining modern art and photography
- Implementing creative photography using modern photo techniques and accessories, studio, outdoor and underwater
- Advanced Photoshop tutorials throughout course
- This course is packed with practical photo shoots

This is an advanced photography course therefore delegates should have a good knowledge of photography and have a fair understanding of Photoshop and Lightroom.

*All photos displayed on these pages were taken by Hein Waschefort (course leader) and feature some models to be used on course.*

Day 1; 16:00-22:00:

Introduction to the creative visual world: Introduction to modern concepts and planning of events/shoots of this course.

- 16:00 The Renaissance from which all the great masters learned, the classic look and portrait.
- 18:00 Short break followed by; The portrait studio clock.
- 19:00 Dinner
- 20:00 Portrait studios working with paramount, loop and some alternative lighting for the classic look.

Day 2; 7:00-22:00: Full day instruction / Photoshop



- 07:00 Coffee and rusks followed by; early morning garden photo shoot with movement, and models with playful satin robes and general garden scenes, shoot references with camera movement for later blends in Photoshop.
- 09:00 Breakfast
- 10:00 Work with blends layers and reference photos (taken in the morning) to get the romantic impressionist feel.
- 11:00 Tea-
- 11:30
  - A look at Baroque and photo techniques to compliment the style, i.e. double split in preparation of evening studio shoot.
  - A look at Pop Art, photo technique and make-up to compliment the style in preparation of afternoon shoot.
- 13:00 Lunch
- 14:00 Prepare for Pop art shoot with various models assigned to photographers. Take photos for assignment.
- 15:00 Short break (tea)
- Photoshop tutorial on textures, filters, colour layers and implementing these techniques to create creative result.
- 19:30 Dinner
- 21:00 Dramatic character studio portrait lighting in studios.



Day 3; 7:00-22:00: Full day instruction / Photoshop

- 07:00 Coffee and rusks followed by early morning shoot on beach for Realistic and Super Realism photography, using advanced techniques like Fill-in flash, reflectors and real time lighting to its utmost potential
- 09:30 Breakfast
- 10:30 Unpacking Hein's creative guide toolbox. Shooting space, texture, shape, colour and shadow.
- Creative shoot in and around lodge with models.
- 11:00 Tea followed by Photoshop and Lightroom tutorials on colour, colour enhancement and controlling monochrome using photos from morning shoot.
- 12:00 A look at *Art Nouveau* and the *Pre-Raphaelites*.
- 13:00 Lunch
- 14:00 A look at *Surrealist Artists* and Photographers philosophy and approach.
- Photoshop advanced masking and layers.
- 15:00 Short break (tea or...)
- Underwater model photo shoot and Pre-Raphaelite (romantic) shoot in and around Lodge.
- 19:30 Dinner
- 21:00 Discuss delegates' participation in theme shoot of course - Multi-Model shoot. Soft romantic portrait studio shoots and perhaps a little Gatsby at bar.



Day 4; 6:00-22:00: Full day instruction / Photoshop

- 07:00 Coffee and rusks followed by on location available light shoot with models working with movement and pushing exposures.
- 09:30 Breakfast
- 10:30 Photoshop tutorial; layers, opacity, blends and distortions for surrealist imagery.
- 11:30 Tea followed by; shooting for brushes and textures.
- 12:00 Photoshop create and implement screens.
- 13:00 Lunch
- 14:00 Theme shoot with all delegates participating
- 16:30 Photoshop tutorial 7; THE FULL MONTE all techniques from tutorials to create a post modern futuristic image with a strong blend of refractions and movement.
- 20:00 Rock concert with Piet Botha and the Lizard Kings, your chance to get next to these super stars and shoot the best PJs ever, also get them under the studio lights.

Course include:

- Course leader Hein Waschefort assisted by professional photographer, and VSS students
- Models for shoots
- Training aids; electronic manual, DVD covering all visual presentations during course
- All meals, excluding dinners

Course fees: R5,600-00

- R425 for 180 page hard copy of course manual (optional).

*The Portfolio of Evidence: Guide to earn credits on the NQF: VSS Advanced Photography SAQA ID: 336095; 336094 equals 20 credits on the NQF*

*SAQA ID: 336095: Contextualise and pre-visualise photographic images Credits: 12*

*SAQA ID: 336094: Render photographic images with digital editing software Credits: 8*

Participants are limited and booking is essential:

Booking and more info: [christine@vsscreative.com](mailto:christine@vsscreative.com)

Equipment to consider:

Camera (perhaps an extra body), lenses from wide angle to 200mm and macro if you have, tripod, polarise filters, ND 8x or higher and/or a 'Big Stopper', and reflector if you have.

Also lots of imagination and memory cards with fully charged batteries.

