

# Step into the “creative world”

## ADVANCED: Creative Photography, Creative Photoshop

11-15 May 2018 at Nieu Bethesda, presented by  
Hein Waschefort [www.heinwaschefort.com](http://www.heinwaschefort.com)  
for **VSS Creative Photo and Design College**  
(Pty LTD) • Reg No: 2011/005518/07



mictseta

Media, Information and Communication Technologies  
Sector Education and Training Authority

Accreditation no: ACC/2014/07/3059

Accelerating quality skills towards an information savvy society

An intensive theoretical and practical course on creative photography dealing with a number of genres. This course is also a further step to a recognised part qualification in Photography (a recognised certificate with a number of NQF points will be issued on completion of course and projects).

This course is aimed at inspiring and getting the creative juices flowing by:

- Examining modern art and photography
- Implementing creative photography using modern photo techniques and accessories
- Advanced Photoshop tutorials throughout course

This is an advance photography course therefore delegates should have a good knowledge of photography and have a fair understanding of Photoshop and Lightroom.



Day 1; 16:00-22:00: Introduction to the creative visual world:

Introduction to modern concepts and planning of events/shoots of this intensive creative course.

- 16:00 Understanding modern art in juxtaposition with photography.
- 18:00 Short break followed with; updated concepts on colour and design in art and photography.
- 19:00 Cheese and wine
- 20:00 Cubism, Futurism, Surrealism, Expressionism and Super realism explained and explored with reference to photo techniques, manipulation and post processing (Photoshop) for course projects.
- Introduction to land art.
- Brief on early morning exploration shoot for day 2.



Day 2; 6:00-22:00: Full day instruction

- 06:00 Coffee and rusks followed by; exploration photo shoot in and around the village with instruction on panorama and HDR photography.
- 09:00 Buffet breakfast
- 10:00 Photoshop: Understanding and using channels for creative effect
- 11:00 Shoot multiples with models in environment for use in channel mixing for creative results in post processing.
- 12:00 Work with selective channels, manipulate and create post modern images.
- 13:00 Lunch
- 14:00 Cubism to Abstract philosophy and approach. A look at artists and photographers.
- 15:30 Short break (tea or...) followed by guided shoot in village working with various light inputs. Late afternoon available light portraits in and around village. Twilight to after dark at cemetery (using paint by light and other lighting effects) with models.
- 19:30 Dinner
- 21:00 Unpacking Hein's creative guide toolbox. Shooting space, texture, shape, colour and shadow. A touch of Street Photography with video.



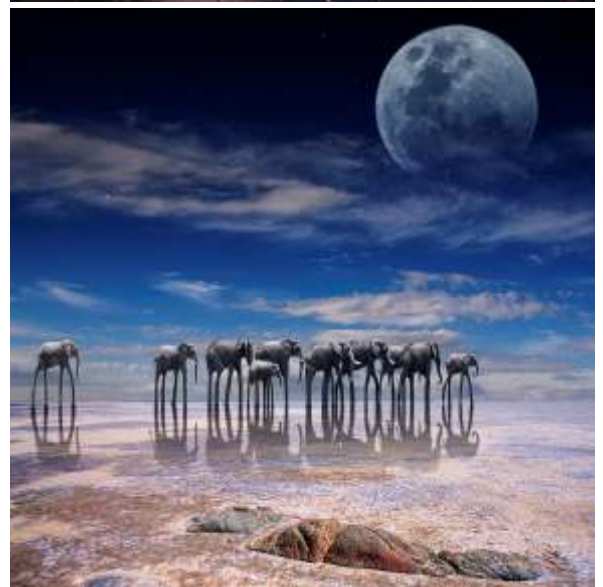
Day 3; 6:00-22:00: Full day instruction

- 06:00 Coffee and rusks followed by; shooting space, texture, shape, colour and shadow in village.
- 09:00 Buffet breakfast
- 10:00 Owl House, introducing multi-view photography at Owl House. Again exploiting space, texture, shape, colour and shadow as reference for creative photography.
- 12:00 Photoshop: Optimising workflow; understanding and using the histogram; perfect exposure using incident readings and/or grey card; the zone system.
- 13:00 Lunch
- 14:00 Impressionism and post Impressionism the philosophy and vision. On camera filters, Photoshop (creative) filters and shooting and creating optimal texture references including rain.
- 15:30 Short break (tea or...) followed by street photography shoot in village with special attention to space and micro and macro composition. Take reference textures. Twilight to after dark; indoor romantic settings working with models using available light and found light.
- 19:30 Dinner
- 21:00 Guided night photography in village using mixed light sources, including star trails at church.



Day 4; 6:00-22:00: Full day Photoshop

- 06:00 Coffee and rusks followed photography in and around village with a touch of green screen
- 09:00 Buffet breakfast
- 10:00 Photoshop on layers and grids for Cubist multi imagery.
- 11:00 Manipulating reference textures in layers using filters and blending modes. Create colour screens in layers.
- 12:00 Photoshop: Advanced multi layers and extreme masking.
- 13:00 Lunch
- 14:00 Evaluating and suggesting creative options/fixes from delegates work during masterclasses.
- 15:30 Short break (tea or...) Question and answer session.
- 20:00 Hein's famous snoek braai and lots of fun to conclude our days spend together.



Course include:

- Course leader; Hein Waschefort assisted by VSS students
- Models where applicable for shoots
- Training aids, grey card, electronic manual (hard copy on request\*), DVD covering all visual presentations during course
- Full upmarket accommodation in guest houses
- All meals, catered by Christine

Course fees:

- Photographers: R 4 800.00
- Non-photographers: R2 600.00

*Non-photographers and non-photographer spouses who would like to enjoy a relaxed and peaceful stay while their better halves are slaving away at the photography, are welcome to join us in this picturesque Karoo village.*

- \*R400 for 200 page hard copy of course manual (optional)

*The Portfolio of Evidence: Guide to earn credits on the NQF: VSS Advanced Photography SAQA ID: 336095; 336094 equals 20 credits on the NQF*

*SAQA ID: 336095: Contextualise and pre-visualise photographic images Credits: 12*

*SAQA ID: 336094: Render photographic images with digital editing software Credits: 8*

Participants are limited and booking is essential: Booking and more info: [christine@vsscreative.com](mailto:christine@vsscreative.com)

### **Equipment to consider:**

Camera and perhaps an extra body

Lenses: From wide angle to 200mm and macro if you have.

Flash: On camera flash can work, external flash recommended.

Tripod:

Filters: ND 8x or higher and/or a 'Big Stopper', polariser

Reflector: if you have

Lots of imagination and memory cards with fully charged batteries.

Some good wine.